

### Criteria to judge newsworthiness

Johann Galtung and Mari Ruge

(F1) frequency	better if duration is close to the publication frequency; single event is better than long process (better unemployment figures than long-term study of unemployment)
(F2) threshold	refers to minimum size or volume to be newsworthy;
(F2.1) absolute intensity	better a car crash with 10 cars than with 2
(F2.2) intensity increase	
<b>READER'S FACILITY IN MAKING SENSE OF A STORY</b>	
(F3) unambiguity	mysterious is ok if related to cultural stereotypes
(F4) meaningfulness	ethnocentrism is at its base, and prejudicial cultural stereotypes; the ingroup's culture is more important than the outgroup's; the use of the pronoun "we" to generate consensus; all others are stigmatized
(F4.1) cultural proximity	in UK, stories from France are better than stories from Albania
(F4.2) relevance	can override proximity if there is a distant catastrophe; ex. Chernobyl which came towards W. Europe, increasing relevance after (F2)
(F5) consonance	resonance in the reader
(F5.1) predictability	events people expect to happen (violence at football match)
(F5.2) demand	events people want to happen (marriage between royals)
(F6) unexpectedness	
(F6.1) unpredictability	sudden unexpected capsizing of a car ferry; earthquake
(F6.2) scarcity	happens rarely; earthquake in non-seismic zone
(F7) continuity	once a story becomes news, it can be continued, often for months
(F8) composition	other news stories in the paper with which it competes for space
<b>CULTURE-BOUND FACTORS INFLUENCING THE TRANSITION FROM EVENTS TO NEWS</b>	
(F9) reference to elite nations	encodes a 'superpower' ideology bases on the status of North America, Japan, Europe and Russia
(F10) reference to elite people	Lady Di, Princess Diana
(F11) reference to persons	promote feelings of identification; metonymic simplification of complex historical and institutional processes; people as symbols; avoids talking about underlying issues, principles, and social and economic factors;
(F12) reference to something negative	culture-bound; no natural reason why disasters are more newsworthy than triumphs